CONTRACT

KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

American Media & Advocacy Grp/ POL
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision	Alt Order #
720151 /	06358705

Product
JOE COORS 4 CONGRESS

Contract Dates	Estimate #
10/16/12 - 10/22/12	**2735**

Advertiser	Original Date / Revision
Coors,J/R/ Con/CO	10/03/12 / 10/05/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KUSA	Mary Tricoli	Telerep Philadel

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	228	410

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	10/19/12	10/19/12	The Doctors	1-2p		:30				NM	2	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/15/12	10/21/12	- - - - F - -	2	$300.00	0.00							
N 2	KUSA	10/19/12	10/19/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	1	$2,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/15/12	10/21/12	- - - - F - -	1	$2,800.00	0.00							
N 3	KUSA	10/19/12	10/19/12	Tonight Show	1037-1137p		:30				NM	1	$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/15/12	10/21/12	- - - - F - -	1	$1,300.00	0.00							
N 4	KUSA	10/19/12	10/19/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	2	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/15/12	10/21/12	- - - - F - -	2	$300.00	0.00							
N 5	KUSA	10/19/12	10/19/12	9News at Noon	12p-1230p		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/15/12	10/21/12	- - - - F - -	1	$350.00	0.00							
N 6	KUSA	10/19/12	10/19/12	Ellen	3-4p		:30				NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/15/12	10/21/12	- - - - F - -	2	$350.00	0.00							
N 7	KUSA	10/19/12	10/19/12	9News 4pm	4p-5p		:30				NM	2	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/15/12	10/21/12	- - - - F - -	2	$700.00	0.00							
N 8	KUSA	10/19/12	10/19/12	M-F 430-5a News	430-5a		:30				NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/15/12	10/21/12	- - - - F - -	1	$50.00	0.00							
N 9	KUSA	10/19/12	10/19/12	9News Daybreak 5a	5-530am		:30				NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/15/12	10/21/12	- - - - F - -	1	$500.00	0.00							
N 10	KUSA	10/19/12	10/19/12	9News 5pm	5p-530p		:30				NM	2	$3,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/15/12	10/21/12	- - - - F - -	2	$1,600.00	0.00							
N 11	KUSA	10/19/12	10/19/12	9News Daybreak 5:30a	530-6am		:30				NM	1	$850.00

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Contract / Revision	Alt Order #
720151 /	06358705

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	JOE COORS 4 CONGRE	**2735**

Advertiser	Original Date / Revision
Coors,J/R/ Con/CO	10/03/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	----F--	1	$850.00	0.00						
N 12	KUSA	10/19/12	10/19/12	NBC Nightly News	530p-6p		:30				NM	1	$3,000.00
Week:		10/15/12	10/21/12	----F--	1	$3,000.00	0.00						
N 13	KUSA	10/19/12	10/19/12	9News 6pm	6p-630p		:30				NM	1	$1,800.00
Week:		10/15/12	10/21/12	----F--	1	$1,800.00	0.00						
N 14	KUSA	10/19/12	10/19/12	9News 6am	6-7am		:30				NM	2	$2,800.00
Week:		10/15/12	10/21/12	----F--	2	$1,400.00	0.00						
N 15	KUSA	10/19/12	10/19/12	Entertainment Tonight	630-7p		:30				NM	1	$1,600.00
Week:		10/15/12	10/21/12	----F--	1	$1,600.00	0.00						
N 16	KUSA	10/19/12	10/19/12	Today Show	7-9am		:30				NM	2	$2,600.00
Week:		10/15/12	10/21/12	----F--	2	$1,300.00	0.00						
N 17	KUSA	10/19/12	10/19/12	Dateline	9-10p		:30				NM	2	$6,000.00
Week:		10/15/12	10/21/12	----F--	2	$3,000.00	0.00						
N 18	KUSA	10/22/12	10/22/12	The Doctors	1-2p		:30				NM	2	$600.00
Week:		10/22/12	10/28/12	M------	2	$300.00	0.00						
N 19	KUSA	10/22/12	10/22/12	Late News M-F	10-1035p		:30				NM	1	$2,800.00
Week:		10/22/12	10/28/12	M------	1	$2,800.00	0.00						
N 20	KUSA	10/22/12	10/22/12	Tonight Show	1037-1137p		:30				NM	1	$1,300.00
Week:		10/22/12	10/28/12	M------	1	$1,300.00	0.00						
N 21	KUSA	10/22/12	10/22/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	2	$600.00
Week:		10/22/12	10/28/12	M------	2	$300.00	0.00						
N 22	KUSA	10/22/12	10/22/12	9News at Noon	12p-1230p		:30				NM	1	$350.00
Week:		10/22/12	10/28/12	M------	1	$350.00	0.00						
N 23	KUSA	10/22/12	10/22/12	Ellen	3-4p		:30				NM	2	$700.00
Week:		10/22/12	10/28/12	M------	2	$350.00	0.00						
N 24	KUSA	10/22/12	10/22/12	9News 4pm	4p-5p		:30				NM	2	$1,400.00
Week:		10/22/12	10/28/12	M------	2	$700.00	0.00						
N 25	KUSA	10/22/12	10/22/12	M-F 430-5a News	430-5a		:30				NM	1	$50.00
Week:		10/22/12	10/28/12	M------	1	$50.00	0.00						
N 26	KUSA	10/22/12	10/22/12	9News Daybreak 5a	5-530am		:30				NM	1	$500.00
Week:		10/22/12	10/28/12	M------	1	$500.00	0.00						
N 27	KUSA	10/22/12	10/22/12	9News 5pm	5p-530p		:30				NM	2	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	JOE COORS 4 CONGRE	**2735**

Advertiser	Original Date / Revision
Coors,J/R/ Con/CO	10/03/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/22/12	10/28/12	M------	2	$1,600.00	0.00						
N 28	KUSA	10/22/12	10/22/12	9News Daybreak 5:30a	530-6am		:30				NM	1	$850.00
Week:		10/22/12	10/28/12	M------	1	$850.00	0.00						
N 29	KUSA	10/22/12	10/22/12	NBC Nightly News	530p-6p		:30				NM	1	$3,000.00
Week:		10/22/12	10/28/12	M------	1	$3,000.00	0.00						
N 30	KUSA	10/22/12	10/22/12	9News 6pm	6p-630p		:30				NM	1	$1,800.00
Week:		10/22/12	10/28/12	M------	1	$1,800.00	0.00						
N 31	KUSA	10/22/12	10/22/12	9News 6am	6-7am		:30				NM	2	$2,800.00
Week:		10/22/12	10/28/12	M------	2	$1,400.00	0.00						
N 32	KUSA	10/22/12	10/22/12	Entertainment Tonight	630-7p		:30				NM	1	$1,600.00
Week:		10/22/12	10/28/12	M------	1	$1,600.00	0.00						
N 33	KUSA	10/22/12	10/22/12	Today Show	7-9am		:30				NM	2	$2,600.00
Week:		10/22/12	10/28/12	M------	2	$1,300.00	0.00						
N 34	KUSA	10/20/12	10/20/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	1	$2,000.00
Week:		10/15/12	10/21/12	-----S-	1	$2,000.00	0.00						
N 35	KUSA	10/20/12	10/20/12	Saturday Night Live	1037p-1207a		:30				NM	1	$1,400.00
Week:		10/15/12	10/21/12	-----S-	3	$1,400.00	0.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
	2	*KUSA*	*10/15/12-10/21/12*	*Saturday Night Live*	*1037p-1207a*	-------Sa--	*:30*		*~~$1,400.00~~*	0.00	*NM*		
		Credited											
	3	*KUSA*	*10/15/12-10/21/12*	*Saturday Night Live*	*1037p-1207a*	-------Sa--	*:30*		*~~$1,400.00~~*	0.00	*NM*		
		Credited											
N 36	KUSA	10/20/12	10/20/12	9News 5p Sat	5-6p		:30				NM	2	$2,000.00
Week:		10/15/12	10/21/12	-----S-	2	$1,000.00	0.00						
N 37	KUSA	10/20/12	10/20/12	Sat Today	5-7am		:30				NM	2	$700.00
Week:		10/15/12	10/21/12	-----S-	2	$350.00	0.00						
N 38	KUSA	10/20/12	10/20/12	6-7p	6-7p		:30				NM	2	$2,000.00
Week:		10/15/12	10/21/12	-----S-	2	$1,000.00	0.00						
N 39	KUSA	10/20/12	10/20/12	9News 7a Sat	7-9a		:30				NM	4	$3,200.00
Week:		10/15/12	10/21/12	-----S-	4	$800.00	0.00						
N 40	KUSA	10/21/12	10/21/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	1	$2,800.00
Week:		10/15/12	10/21/12	------S	1	$2,800.00	0.00						
N 41	KUSA	10/21/12	10/21/12	Sun News Extended	1035-11p		:30				NM	1	$1,200.00
Week:		10/15/12	10/21/12	------S	1	$1,200.00	0.00						

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Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	JOE COORS 4 CONGRE	**2735**

Advertiser	Original Date / Revision
Coors,J/R/ Con/CO	10/03/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 42	KUSA	10/21/12	10/21/12	NBC Nightly News	428-430p		:30				NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - - - - S	1	$2,500.00	0.00						
N 43	KUSA	10/21/12	10/21/12	Football Night in America	Various		:30				NM	3	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - - - - S	3	$2,000.00	0.00						
N 44	KUSA	10/21/12	10/21/12	Sunday Today	6-7am		:30				NM	2	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - - - - S	2	$275.00	0.00						
N 45	KUSA	10/21/12	10/21/12	NFL Regular Season Football	NFL Regular Seas		:30				NM	1	$6,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - - - - S	1	$6,500.00	0.00						
N 46	KUSA	10/21/12	10/21/12	9News 7a Sun	7-9a		:30				NM	4	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - - - - S	4	$700.00	0.00						
N 47	KUSA	10/21/12	10/21/12	NFL Special Edition News	9-10p		:30				NM	1	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - - - - S	1	$2,800.00	0.00						
N 48	KUSA	10/18/12	10/18/12	The Doctors	1-2p		:30				NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	2	$300.00	0.00						
N 49	KUSA	10/18/12	10/18/12	Late News M-F	10-1035p		:30				NM	1	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	1	$2,800.00	0.00						
N 50	KUSA	10/18/12	10/18/12	Tonight Show	1037-1137p		:30				NM	1	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	1	$1,300.00	0.00						
N 51	KUSA	10/18/12	10/18/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	2	$300.00	0.00						
N 52	KUSA	10/18/12	10/18/12	9News at Noon	12p-1230p		:30				NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	1	$350.00	0.00						
N 53	KUSA	10/18/12	10/18/12	Ellen	3-4p		:30				NM	2	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	2	$350.00	0.00						
N 54	KUSA	10/18/12	10/18/12	9News 4pm	4p-5p		:30				NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	2	$700.00	0.00						
N 55	KUSA	10/18/12	10/18/12	M-F 430-5a News	430-5a		:30				NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	1	$50.00	0.00						
N 56	KUSA	10/18/12	10/18/12	9News Daybreak 5a	5-530am		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	1	$500.00	0.00						
N 57	KUSA	10/18/12	10/18/12	9News 5pm	5p-530p		:30				NM	2	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	2	$1,600.00	0.00						

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Coors,J/R/ Con/CO	10/03/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 58	KUSA	10/18/12	10/18/12	9News Daybreak 5:30a	530-6am		:30				NM	1	$850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	1	$850.00	0.00						
N 59	KUSA	10/18/12	10/18/12	9News 6pm	6p-630p		:30				NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	1	$1,800.00	0.00						
N 60	KUSA	10/18/12	10/18/12	9News 6am	6-7am		:30				NM	2	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	2	$1,400.00	0.00						
N 61	KUSA	10/18/12	10/18/12	Entertainment Tonight	630-7p		:30				NM	1	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	1	$1,600.00	0.00						
N 62	KUSA	10/18/12	10/18/12	Today Show	7-9am		:30				NM	2	$2,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- - - T - - -	2	$1,300.00	0.00						
N 63	KUSA	10/16/12	10/16/12	The Doctors	1-2p		:30				NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- T - - - - -	2	$300.00	0.00						
N 64	KUSA	10/16/12	10/16/12	Late News M-F	10-1035p		:30				NM	1	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- T - - - - -	1	$2,800.00	0.00						
N 65	KUSA	10/16/12	10/16/12	Tonight Show	1037-1137p		:30				NM	1	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- T - - - - -	1	$1,300.00	0.00						
N 66	KUSA	10/16/12	10/16/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- T - - - - -	2	$300.00	0.00						
N 67	KUSA	10/16/12	10/16/12	9News at Noon	12p-1230p		:30				NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- T - - - - -	1	$350.00	0.00						
N 68	KUSA	10/16/12	10/16/12	Ellen	3-4p		:30				NM	2	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- T - - - - -	2	$350.00	0.00						
N 69	KUSA	10/16/12	10/16/12	M-F 430-5a News	430-5a		:30				NM	2	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- T - - - - -	2	$50.00	0.00						
N 70	KUSA	10/16/12	10/16/12	9News 5pm	5p-530p		:30				NM	2	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- T - - - - -	2	$1,600.00	0.00						
N 71	KUSA	10/16/12	10/16/12	9News Daybreak 5:30a	530-6am		:30				NM	1	$850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- T - - - - -	1	$850.00	0.00						
N 72	KUSA	10/16/12	10/16/12	9News 6pm	6p-630p		:30				NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- T - - - - -	1	$1,800.00	0.00						
N 73	KUSA	10/16/12	10/16/12	9News 6am	6-7am		:30				NM	2	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	- T - - - - -	2	$1,400.00	0.00						

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TERMS: Due 15th day of the Month following Broadcast.

KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

Contract / Revision	Alt Order #
720151 /	06358705

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	JOE COORS 4 CONGRE	**2735**

Advertiser	Original Date / Revision
Coors,J/R/ Con/CO	10/03/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 74	KUSA	10/16/12	10/16/12	Entertainment Tonight	630-7p		:30				NM	1	$1,600.00
Week:		10/15/12	10/21/12	-T-----	1	$1,600.00	0.00						
N 75	KUSA	10/16/12	10/16/12	Today Show	7-9am		:30				NM	2	$2,600.00
Week:		10/15/12	10/21/12	-T-----	2	$1,300.00	0.00						
N 76	KUSA	10/17/12	10/17/12	The Doctors	1-2p		:30				NM	2	$600.00
Week:		10/15/12	10/21/12	--W----	2	$300.00	0.00						
N 77	KUSA	10/17/12	10/17/12	Late News M-F	10-1035p		:30				NM	1	$2,800.00
Week:		10/15/12	10/21/12	--W----	1	$2,800.00	0.00						
N 78	KUSA	10/17/12	10/17/12	Tonight Show	1037-1137p		:30				NM	1	$1,300.00
Week:		10/15/12	10/21/12	--W----	1	$1,300.00	0.00						
N 79	KUSA	10/17/12	10/17/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	2	$600.00
Week:		10/15/12	10/21/12	--W----	2	$300.00	0.00						
N 80	KUSA	10/17/12	10/17/12	9News at Noon	12p-1230p		:30				NM	1	$350.00
Week:		10/15/12	10/21/12	--W----	1	$350.00	0.00						
N 81	KUSA	10/17/12	10/17/12	Ellen	3-4p		:30				NM	2	$700.00
Week:		10/15/12	10/21/12	--W----	2	$350.00	0.00						
N 82	KUSA	10/17/12	10/17/12	9News 4pm	4p-5p		:30				NM	2	$1,400.00
Week:		10/15/12	10/21/12	--W----	2	$700.00	0.00						
N 83	KUSA	10/17/12	10/17/12	M-F 430-5a News	430-5a		:30				NM	2	$100.00
Week:		10/15/12	10/21/12	--W----	2	$50.00	0.00						
N 84	KUSA	10/17/12	10/17/12	9News 5pm	5p-530p		:30				NM	2	$3,200.00
Week:		10/15/12	10/21/12	--W----	2	$1,600.00	0.00						
N 85	KUSA	10/17/12	10/17/12	9News Daybreak 5:30a	530-6am		:30				NM	1	$850.00
Week:		10/15/12	10/21/12	--W----	1	$850.00	0.00						
N 86	KUSA	10/17/12	10/17/12	NBC Nightly News	530p-6p		:30				NM	1	$3,000.00
Week:		10/15/12	10/21/12	--W----	1	$3,000.00	0.00						
N 87	KUSA	10/17/12	10/17/12	9News 6pm	6p-630p		:30				NM	1	$1,800.00
Week:		10/15/12	10/21/12	--W----	1	$1,800.00	0.00						
N 88	KUSA	10/17/12	10/17/12	9News 6am	6-7am		:30				NM	2	$2,800.00
Week:		10/15/12	10/21/12	--W----	2	$1,400.00	0.00						
N 89	KUSA	10/17/12	10/17/12	Entertainment Tonight	630-7p		:30				NM	1	$1,600.00
Week:		10/15/12	10/21/12	--W----	1	$1,600.00	0.00						

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Contract Dates	Product	Estimate #
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Advertiser	Original Date / Revision
Coors,J/R/ Con/CO	10/03/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 90	KUSA	10/17/12	10/17/12	Today Show	7-9am		:30				NM	2	$2,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	--W----	2	$1,300.00	0.00						
N 91	KUSA	10/16/12	10/16/12	Late News M-F	10-1035p		:30				NM	1	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/15/12	10/21/12	-T-----	1	$2,800.00	0.00						
								Totals		0.00		140	$157,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	140	$157,700.00	$134,045.00
Totals	140	$157,700.00	$134,045.00

Signature: _____ **Date:** _____

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